

# Regional Planning for Economic Development

## Comprehensive Economic Development Strategy (CEDS), EDA, and South Dakota's Planning Districts

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# Economic Development Administration

- United States Department of Commerce
- Six Regional Offices

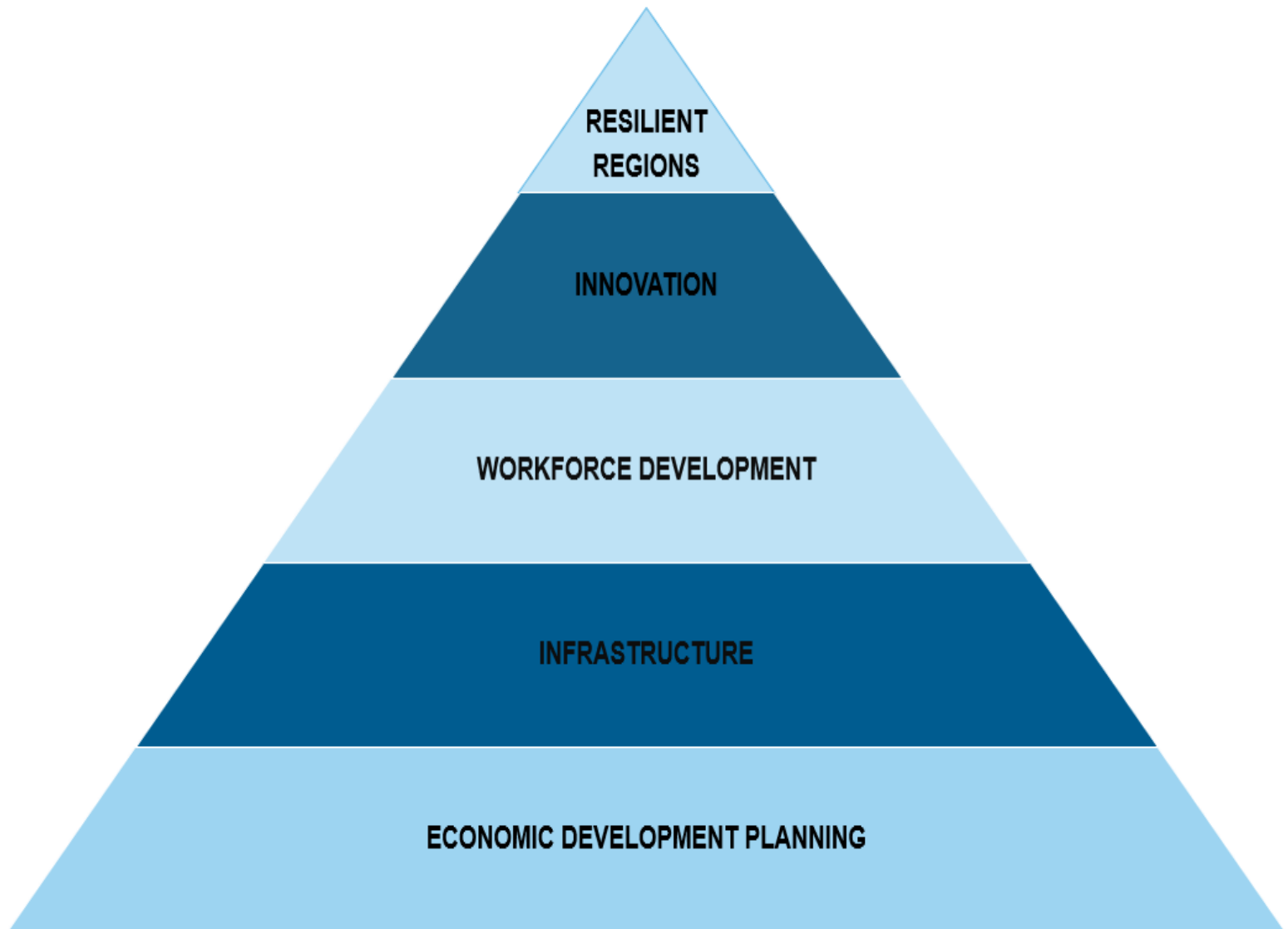


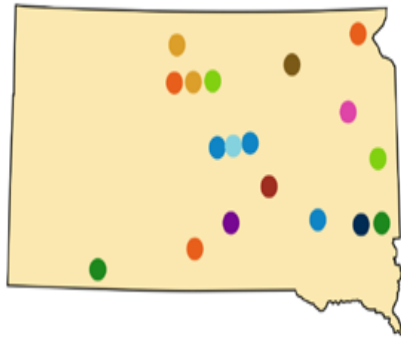
## Mission

*To lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.*



# Prepare and Catalyze Local & Regional ED Initiatives





# 2022 Investments *South Dakota*

KEY	PROGRAM	# OF GRANTS	EDA FUNDS
	Economic Adjustment Assistance Challenge	2	\$2,331,216
	Partnership Planning	2	\$363,000
	Public Works	1	\$1,077,350
	ARPA Statewide Planning	1	\$1,000,000
	Travel, Tourism and Outdoor Recreation	3	\$5,643,796
	Build Back Better Regional Challenge	2	\$22,669,859
	Good Jobs Challenge	1	\$5,000,000
	Economic Adjustment Assistance Regular	1	\$438,355
	Indigenous Communities Challenge	3	\$1,571,052
	CARES Act	1	\$3,676,335
	Build to Scale	1	\$748,036
<b>TOTAL</b>		<b>18</b>	<b>\$44,518,999</b>



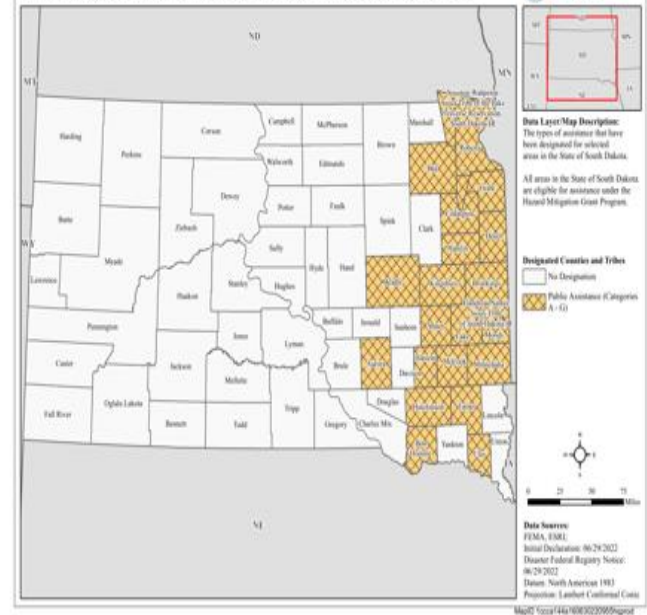
# Upcoming Opportunity

\$57MM Regional Office Disaster Funding Supplemental

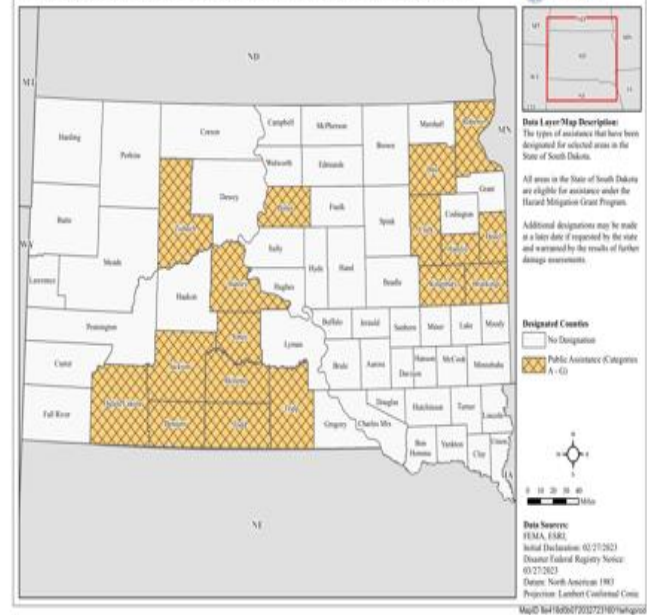
Resilient Infrastructure



FEMA-4656-DR, South Dakota Disaster Declaration as of 06/29/2022



FEMA-4689-DR, South Dakota Disaster Declaration as of 03/27/2023



# South Dakota Contacts

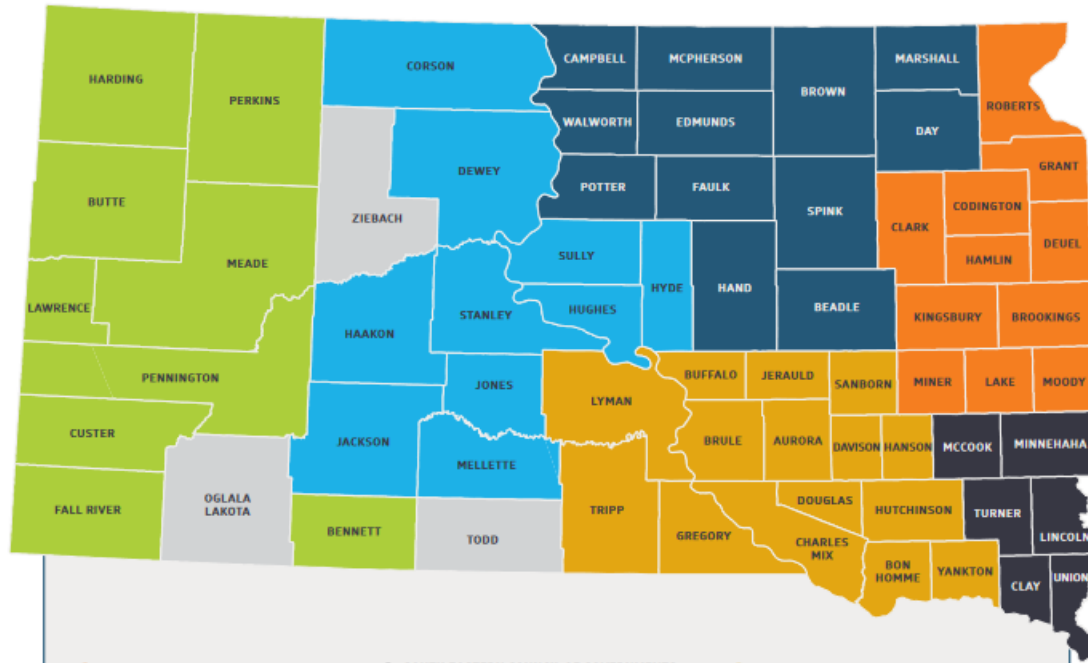
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# South Dakota Planning and Development Districts



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- **PLANNING & DEVELOPMENT DISTRICT III**  
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- **NORTHEAST COUNCIL OF GOVERNMENTS**  
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- **CENTRAL SOUTH DAKOTA ENHANCEMENT DISTRICT**  
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- **BLACK HILLS COUNCIL OF LOCAL GOVERNMENTS**  
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# Planning District Role(s) in Community/Economic Development

- **Application Packaging** (hundreds of proposals per year)
- **Project Administration** (red tape management)
- **Planning and Research** (zoning, surveys, studies, policy)
- **Technical and Financial Specialties** (TIFs, GIS, Direct Lending – SBA/RLFs)
- **Program Support and Promotion** (state and federal infrastructure programs)





# Relationships

The Districts have working relationships with ...

- All major infrastructure funding entities
- Water development entities (rural water systems, water development districts, etc.)
- Majority of other regional or statewide organizations that have community/economic development interests
- Local Development Organizations
- State and Federal entities

# CEDS Process and Outcomes

- Engaging stakeholders
  - Having the correct players at the table
- Utilizing existing networks
  - Don't recreate the wheel
- Gathering meaningful information
  - Example: needing housing but getting another Dollar General
- Learning from past mistakes or shortcoming
  - PD's have experienced staff who can often spot negative outcomes before they arise
  - Ex: developing in high risk areas; moving forward with the cheapest alternative; granting variances; etc.
  - Its okay to be "exclusive." Stop treating development like a means to an end.

# Inventory of Assets (SWOT)

- **Strengths** are a region's relative competitive advantages (e.g., industry supply chains and clusters, extensive port, rail, and broadband assets, specialized workforce skills, higher education levels, collaboration among stakeholders) and often are internal in nature.
- **Weaknesses** are a region's relative competitive disadvantages (e.g., a risk-averse or change-resistant regional culture), also often internal in nature.
- **Opportunities** are chances or occasions for regional improvement or progress (e.g., expansion of a biosciences research lab in the region), often external in nature.
- **Threats** are chances or occasions for negative impacts on the region or regional decline (e.g., several companies in the region considering moving to lower-cost areas of the state), also often are external in nature.

# EDA Projects

- SDSU (2007 and 2010) Innovation Center \$2.5m / \$1m
- SDSU (2022) Bioproducts Lab \$ 1.9m



# EDA PROJECTS



# EDA Projects

## ■ Lake Norden - \$969,000



Agropur - Lake Norden, SD | Drone Flyover



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# EDA Projects

- Watertown (2022) Calvin Industrial Park \$1.1m



# QUESTIONS