

South Dakota

GOED Services, Outreach, and Opportunities

WHAT WE DO

GOED helps facilitate connections with other economic development partners to ensure economic success.

Partner Relations Key Focus Areas

The Partner Relations team coordinates and facilitates connections with all partners to ensure South Dakota's economic development environment is set up for success with the next generation in mind.



SERVICES

Community Video Footage

GOED works to provide videos to communities across the state. Once the video is complete, we share with economic development offices for their use along with sharing on our social media platforms.

Feature Stories

Your success is what makes South Dakota great. We create feature stories on businesses and communities to showcase what is happening in the state.

Social Media

GOED's Marketing team wants to celebrate your successes. We provide different social media shout-outs across multiple platforms to spread your good news.

Data Dives

Our Business Analytics team has the ability to provide your community with specific data. These reports are offered at no cost. Below are some examples:

Economic Impact

- Community based overview
- Topic briefings
- General data assistance
- Property database – Automatic listing of properties

OUTREACH

Newsletters

GOED provides economic development updates, tips, and relevant information in a monthly newsletter.

Site Selector Efforts

Out-of-State Efforts

GOED plans to travel to two different cities with site selectors and have one-on-one meetings to build relationships.

In-State Efforts/Hosting

After building relationships with site selectors we will work to host them across the state.

Newsletter

The Partner Relations team is working on putting together a quarterly newsletter to site selectors. This will provide information regarding processes, contacts, and tidbits on how South Dakota does business.

EVENTS

Deep Dive - \$

Event for economic development professionals and partners. Each year this event focuses on a different topic.

GOED Conference - \$\$

Conference topics geared towards economic development issues across the state.

Hunt - \$\$\$\$

Governor's invitation only event that is geared as an economic development tool for businesses looking at the state.

Meet the State - \$

Event for new economic developer's in the state to become familiar with state agencies.

Trade Shows

GOED will be attending trade shows throughout the year.

- SHOT Show Jan 2024 Las Vegas
- World Dairy Expo February 13-15 Tulare, CA
- International Security Conference & Expo (ISC West) April 9-12, 2024 Las Vegas

\$\$\$ - Amounts and availability may vary

WHAT CAN WE DO FOR YOU?

If you have questions regarding these services, please contact us:

JOE FIALA (DIRECTOR)
605.204.2306 · joe.fiala@sdgoed.com

CASEY PETERKA (SOUTHEAST)
605.940.3403 · casey.peterka@sdgoed.com

HANNAH SAGE (WEST)
605.381.4225 · hannah.sage@sdgoed.com

LAURE SWANSON (NORTHEAST)
605.280.6299 · laure.swanson@sdgoed.com